

INSPIRATIONAL

TECHNIQUE ARTISTIC MANAGEMENT SHOWCASE

Exclusive to the L'Oréal Professionnel Academies, some of the best in British Hairdressing will share their work and inspire you with their knowledge, experience and talent in these extremely motivational courses.

L'ORÉAL
PARIS
PROFESSIONNEL

INSPIRATIONAL GUEST ARTISTS



ADEE PHELAN

Adee Phelan is an award-winning hair stylist with a great reputation within the hair and beauty industry, and was instrumental in the success of Channel 4's 'The Salon'. In 2002 he styled David Beckham's hair for the GQ shoot prior to the World Cup and won the Image of the Year Award. Adees creative styling has graced the covers of many top magazines and led him to be nominated six times for the British Hairdressing Awards.



ALAN EDWARDS ARTISTIC TEAM

With numerous awards and accolades, including twice winners of the L'Oréal Professionnel Colour Trophy, the Alan Edwards Artistic Team travel extensively throughout the UK and Europe demonstrating the core philosophy behind the innovative Alan Edwards cutting and colouring techniques. They will give students confidence, skills and knowledge in cutting and colouring techniques with an interactive demonstration and hands-on workshops conducted and supervised by Alan and his team. By sharing knowledge and skills, the Alan Edwards Artistic Team will instill confidence and emphasise the importance of foundational cutting as the basis for creating contemporary cuts.



BARBARA DALEY ART TEAM

Barbara Daley and her award-winning team are among the leading names in hairdressing. The reputation of the salon and the commitment to excellence from Barbara and her team has given the Barbara Daley name a high profile within our industry and the media. With two salons in Liverpool, Barbara Daley is synonymous with strong, commercial and wearable hairstyles. Specialising in colour and dressing long hair the salon has gone from strength to strength since relocating to their new flagship salon. The refurbished grade 2 listed building has given the team a fantastic new home to develop their talents.



BROOKS AND BROOKS

Brooks and Brooks are a world-renowned educational force, winning Best Show Team four times at the Creative Head Awards and with numerous other accolades under their belts. Sally and Jamie Brooks and their talented Art Team have won the London Hairdresser of the Year Award three times and the Men's Hairdresser of the Year Award three times at the prestigious British Hairdressing Awards. They have also performed demonstrations on every continent. Known for their energy and passion to drive the industry forward, they pride themselves on giving the latest directions for both cut and colour to their students.



ALAN EDWARDS

Twice winner of Scottish Hairdresser of the Year, Winner of the L'Oréal Professionnel Colour Trophy 1993 and 2005, and the Scottish Region Award 2003 and 2007. Alan now divides his time educating nationally and internationally as well as working four days in the salon with clients. Due to the success of the unique Mastery Educators Programme, he now personally coaches and directs other hairdressing companies art teams and educators.

"Our key philosophy is to be passionate about hairdressing, always growing, always learning and inspiring ourselves and others, while continually producing technically-gifted and creative young hairdressers."



ANDREW COLLINGE ART TEAM

International award-winning hairdresser Andrew Collinge is renowned for creating modern, feminine and wearable styles. The philosophy of the Art Team is to create hairdressing that is inspirational, forward-thinking and contemporary. The Art Team have enjoyed a very busy year and have received high acclaim for work both past and present. The Andrew Collinge Art Team believe passionately in education, they encourage and nurture young talent and take great pride in seeing team members go on to be recognised in their own right.



BILL UNDERWOOD

Bill has an immense base of experience to share, with an established hairdressing career that spans nearly 20 years and covers editorial, shows, worldwide education and an incredibly busy and loyal client base in the Charles Worthington flagship salon. His charming and personable character is a key ingredient to his success and Bill believes that what makes a great hairdresser is not only excellent skills but also the personality to make these skills accessible and desirable. Bill's career highlights include London Fashion Week, international education, editorial work and managing his fiercely loyal West End client base. He uses his diverse experience to enhance his role as an advanced educator.



CAROLYN NEWMAN

As Colour and Art Team Director at Charles Worthington, Carolyn uses her expertise in all areas from catwalk, stage and media to working with clients in the salon. Her inspiring enthusiasm for colour is infectious and her loyal and discerning celebrity client base is testimony to this. Carolyn is a colour favourite within the hairdressing industry. Her amazing technical expertise, combined with a true passion for colour means that time spent with her is a motivating experience. Her colour clinics at Charles Worthington are second to none and culminate in a personalised colour prescription in synergy with the client's personality.



CHARLES AND KAREN DODDS

Renowned for their artistic interpretation and drive, Charles and Karen Dodds are a creative partnership set to inspire. As British Hairdressing Awards Hall of Fame members, there is nothing about hairdressing this couple doesn't know, and aren't willing to share.

Dedicated to their craft, Charles and Karen continuously research and re-address in-salon and creative techniques. Passionate about colour, they know how to perfectly complement a cut through an application of colour. Renowned for their versatility, Charles and Karen are an influential partnership in the hairdressing industry whose commitment and enthusiasm is unparalleled.



CHARLIE MILLER ART TEAM

With a range of experience in seminar and workshop teachings, the Charlie Miller Art Team will share their extensive knowledge and offer the highest level of training to advance your skills, confidence and ability to succeed. With their many years of teaching and technical expertise, they will inspire you with the latest hairdressing skills and provide you with new techniques that will refresh and sharpen the edge on your commercial cutting and colouring skills. Reap the benefits with the Charlie Miller Art Team, enhance your knowledge, build and strengthen your client's loyalty and increase your word-of-mouth recommendations.



CONTEMPORARY'S ARTISTIC TEAM

Contemporary is a talented Artistic Team, and are dynamic in their approach to hairdressing and education. The team has won many awards including British North Eastern Hairdresser of the Year twice, and have been finalists in the L'Oréal Professionnel Colour Trophy. The team are regularly in demand for shows and demonstrations both nationally and internationally including Central Saint Martins, London Fashion Week and Graduate Fashion Week. They enjoy a strong press profile and have appeared in many national and international magazines.



DANIEL HERSHESON

Daniel Hersheson is one of the world's most influential and exciting contemporary stylists. His desire to bridge the gap between salon, session and catwalk has been driven through his collections. He sets his standards high and strives to create new objectives, believing that fashion, trends and people constantly change and evolve, so creativity must change as well. Daniel believes nothing ever stands still and this is what is so exciting.



CHARLES WORTHINGTON ART TEAM

This dynamic team uses its expertise and experience of working in fashion and media to deliver creative education which is not only inspiring, but also at the cutting edge in terms of trends and techniques. Their mission is to innovate and inspire by pushing creative boundaries. They aim to share their vision with you, from cutting and colouring to styling. Constantly evolving and developing is the key to enhancing your skills and they will encourage you to creatively stretch yourself.



COBELLA ART TEAM

With over three decades of success in the hairdressing industry, Anestis Cobella and the Cobella Art Team have wowed audiences worldwide with a unique take on hair. Always pushing the boundaries and always living up to an ethos of beautiful, sexy, wearable hair, their success in inspiring others is legendary. Anestis Cobella, who heads up the Cobella Art Team as Creative Director, has been responsible for many celebrity makeovers, TV and session work and has travelled the world performing at seminars. His fine eye for detail and creative flair continually inspire all at Cobella.



DANIEL GALVIN COLOUR TEAM

Both instructors from the Daniel Galvin Colour Team have worked for Daniel Galvin for 12 years, having gone through and successfully completed the Daniel Galvin in-house training programme. They are now both successful colourists in their own right, and an integral part of the Education Team. In addition to developing and maintaining a very busy and discerning clientele, they have both worked on a variety of fashion shows, TV productions, as well as having worked specifically with actors/actresses who have needed to change their hair colour for a particular role. They are, without a doubt, two of the foremost colouring experts in the country.



DARREN FOWLER

As International Art Director for salon group Clipso, Darren Fowler is part of a brand new breed of hairdressing talent to emerge on the British Hairdressing circuit. Darren has won a host of awards including the 2009 Sapphires Franchise Salon of the year, 2008 British Hairdressing Business Awards Salon Team of the Year, the prestigious title of British Hairdressing Awards Eastern Hairdresser of the Year and the coveted L'Oréal Professionnel Colour Trophy in the men's category. This is testament to his skill and success in both the men's and women's hairdressing arena. Darren is also a member of the L'Oréal Professionnel Global Artistic Team.

INSPIRATIONAL GUEST ARTISTS



DYLAN BRADSHAW

Dylan Bradshaw is one of the most successful hair stylists and runs the most sought-after salon in Dublin. As well as winning the Irish L'Oréal Professionnel Colour Trophy three times, the L'Oréal Men's award twice, the salon has done the L'Oréal Professionnel Colour Trophy twice. Dylan has also worked on the L'Oréal Professionnel Colour Trends Collections in Paris and has developed the latest Trends Collection in association with Central Saint Martins College in London. As well as having a constant flow of celebrity clientele, his work has featured in many of the international magazines such as Harper's Bazaar, Vogue, Marie Claire, and Rolling Stone.



GUY KREMER

Voied one of the world's top educators, Guy Kremer is on the cutting edge of fashion, famed for his ability to mix technical innovation with commercial prowess that provides motivation and inspiration. His salon is twice winner of the L'Oréal Professionnel Colour Trophy and he is a member of the British Hairdressing Hall of Fame. Guy Kremer was the first to win Men's Stylist of the Year at the British Hairdressing Awards and his salon was the first to win the L'Oréal Professionnel Men's Image Award in 1998. Elegant and sophisticated, Guy has the knack of showing how to master long hair effortlessly and creatively.



HERMAN HO

Herman began hairdressing in his native Hong Kong before coming to London in 2001. Seduced by London's high fashion and style Herman worked his way up to Art Director with Headmasters. When he is not shooting, backstage at catwalk shows or educating, he can be found at Headmasters Putney. His strengths are precision cutting, hair-up and creative colour. Herman's achievements include L'Oréal Professionnel H³ Ambassador as well as a director of Graduate Fashion Week and high profile London Fashion Week catwalk shows Aquascutum, Amanda Wakeley, Vivienne Westwood and Penkov.



JAMES GALVIN

The youngest member of the Galvin dynasty, James Galvin has taken a slightly different path to his father and siblings, heading up the creative styling team at the Daniel Galvin Salon. He decided quite early in his career that his talents lay not in colouring but in cutting and styling. L'Oréal Professionnel has chosen James as one of its educators for the forthcoming season to pass on his experience and knowledge of working and styling in the media. James is recognised in the industry for innovative, precision cutting and a professional finish which enables him to create glamorous hair with supernatural movement and shine.



GARY SUNDERLAND

Gary Sunderland, Education Director for FHI Heat UK has 27 years experience in the profession. He has never been as enthusiastic as he is now within his role at FHI and judges the NAHAs in Las Vegas. As Education Director he is responsible for delivering education across all levels and developing a creative team to deliver the companies education, imagery and show content for all FHI Heats educational events. Working with Phillip Wilson and the global team at FHI Heat is an absolute inspiration and the future for the professional industry is very exciting indeed.



HARINGTONS ART TEAM

The award-winning Haringtons Art Team inspires, educates and motivates hairdressers the world over with seminars and workshops that combine fashion, creativity and inspiration. The talented team is responsible for producing the company's photographic work and images as well as international shows for L'Oréal Professionnel and Fashion Week. An incredible wealth of knowledge of the catwalk along with over 25 years industry experience and a mutual passion for hair, makes them one of the most exciting and influential teaching teams. The team is recognised for skillfully translating this wealth of experience into a clear, easily understood format for students.



INDIA AND JASON MILLER

Exciting, passionate and creative: three words that illustrate India and Jason's inspiring approach to hairdressing. As International Creative and Artistic Directors, their stimulating and imaginative work is recognised worldwide for its leading edge quality and style. Continually influencing global audiences with educational and motivational shows, seminars and workshops they spearhead the talented Charlie Miller Artistic Team, whilst playing a vital role in the family's successful five-salon business. Holders of numerous industry accolades, they are inspired by art, fashion and photography and continue to stretch the modern vision, ensuring that the UK hairdressing industry remains the best in the world.



JOHN JENKINS ART TEAM

John and his team absorb innovative influences from all over the world and interpret them in their own distinctive style. With salons in Chobham and Sunningdale, the success of the John Jenkins Art Team lies in creating styles that are always at the cutting edge of fashion. John Jenkins is a hairdresser with 45 years experience in the hairdressing industry and it is due to this wealth of experience that his salons have remained at the forefront of the latest trends.



JONNY ENGSTROM

As International Art Director for Guy Kremer, Jonny Engstrom is in constant demand for fashion shoots for national newspapers, supplements and glossy magazines including *Bride*, *You & Your Wedding* and *Bride & Groom*. Jonny effortlessly combines technical skills with a fashion flair that provides a truly fresh and exciting insight into long hair. His photographic experience means he can show how to adapt traditional skills to create looks younger clients will love. Johnny will also share his experience on how to create beautiful bridal looks that will ensure wedding clients have the day of their dreams.



LISA SHEPHERD

The recipient of 19 awards, Lisa Shepherd is the only colourist globally to have attained the degree of notoriety and respect throughout the Hairdressing Industry that she now commands. Amongst her numerous and prestigious accolades, Lisa has been named British Hairdresser of the Year (2005/2006), British Colourist of the Year three times (2003, 2004 and 2005) and was awarded Fellowship Hair Ambassador of the Year (2007). She is regarded as the ultimate authority and expert in colour selection and correction. Her way of working is unlike any other, she is inspiring and likely to change the way you see colour forever!



MARC TRINDER

Senior Art Team and Session Stylist for Charles Worthington, Marc has a diverse range of credentials and combines his salon work with editorial and TV sessions alongside working backstage at London and New York Fashion Weeks with designers such as Erdem, Matthew Williamson and Julien MacDonald. Marc is an extremely strong and visionary stylist who works closely with Charles defining the Charles Worthington creative trends and strategy, as well as regular education and brand activities. His engaging manner make him a popular choice with press and clients alike ensuring his schedule is full on and ever changing, just like his hairdressing!



PAUL EDMONDS

Nominated eight times for Hairdresser of the Year, Paul Edmonds started his career in 1973. Highlights include working as Artistic Director at Daniel Galvin and Neville Daniel and opening his first salon in 1984. Paul uses skills he developed when training as a healer to ensure clients are in kind, caring hands while in the chair. This unique approach has seduced a diverse cross-section of clients from actress Emma Thompson to cookery guru Delia Smith. Regularly featured in magazines from *Grazia* to *Vogue*, Paul has also appeared on *Vogue TV* and *GMTV* and frequently works with Hilary Alexander at *The Telegraph* in addition to being the resident hairdresser on *What Not to Wear*.



LEANNE BROWN

Leanne began her career in 1990 at Vidal Sassoon, gaining experience in their Art Team and various salons across the UK before moving to London for 10 years where she led courses from diploma level through to creative. Moving to Sanrizz as part of the Art Team and Education Art Director, Leanne worked on large shows across Europe travelling to Italy, Paris and Belgium. In 2007 she won the European TIGI Image Award and moved to West Row as Creative Director in Harrogate where she works closely with Steve Rowbottom training all the West Row salons. Recently, Leanne also won the L'Oréal Professionnel Colour Trophy Men's Award.



MARK CREED

Mark Creed, co-founder of Philosophy Hairdressing, is a world-respected technical colour artist and creative business director. Mark is one of a few visionary innovators at the forefront of our industry. His journey and hairdressing exposure has given him a vast depth of experience to build a proven and successful salon concept. He takes his inspirations and projects them forward with sound, intelligent and structured business systems. Mark believes he and all professional colour artists should extend themselves technically and artistically with a constant hunger to learn. The inspiring techniques that Mark and his team bring to the hairdressing arena contain a host of modern ideas for hair colouring.



MICHELLE BLAKE

Michelle has been involved in the hair industry for 27 years, firstly as a hairdresser and continuing on as a L'Oréal Professionnel Colour technician. In the last 17 years Michelle has run her own successful colour and style consultancy, while still continuing to work with L'Oréal Professionnel as a consultant. This consultancy work consists of training the technical force and key L'Oréal Professionnel salons across the UK. Michelle has been responsible for the development of colour consultations incorporating the cool and warm theory within the salons, and works closely with the marketing division, developing tools for L'Oréal Professionnel Worldwide.



PETER MARK ART TEAM/ MICHAEL DOYLE

A prolific award winner, Michael Doyle most recently won the Irish Hairdressing Federation's Photographic Awards and having won first prize in the Visionary Award, is Ireland's representative at the Alternative Hair Show. A Creative Director at Peter Mark, he is constantly in demand to work on photo shoots for the media, and is a regular panellist on Irish TV Fashion programmes. While training and looking after his many celebrity clients takes up a huge amount of his time, his salon work is at the heart of what Michael does and loves.

INSPIRATIONAL GUEST ARTISTS



RICHARD WARD

Nominated six times for the British Hairdresser of the Year Award and past Fellowship for British Hairdressing's Consumer Hair Ambassador, Richard Ward is one of the UK's most innovative hairdressers. As the resident hairdresser on GMTV and through his long working association with Trinny and Susannah, Richard has become King of the TV Makeover. Richard's hair attitude is about making women feel beautiful; his signature look is sexy, glamorous, wearable hair. His award-winning Sloane Square salon is a 'Mecca' for celebrities, making Richard the ultimate high-profile celebrity hairdresser.



ROYSTON BLYTHE ARTISTIC TEAM

The award-winning Royston Blythe Artistic Team is best known for glamorous red carpet looks and makeovers for television and the press. The team's wedding hair has appeared in OK! and Hello! Magazines on numerous occasions, and celebrity clients include Rachel Hunter, Melanie Griffith, Katie Price and Ursula Andress. The three key members of the team, Royston Blythe, Nick Malenko and Kate Hubbard know numerous tricks of the trade regarding bridal hair and long hair, dispelling the rumours that stylists either can or can't 'do long hair'.



SIMON SHAW

Simon is the co-founder and past director of the international award-winning salon group, Haringtons. He has spent 30 years in the industry and over 23 years creating salon culture, focusing on developing people and providing top customer service. Having toured the globe, he is a constant source of creative leadership and has a proven talent coaching both teams and individuals to success – he passionately believes that people are key to every successful business. Simon's entrepreneurial experience and unique coaching approach have proven to be successfully transferable to all kinds of business.



STEVE ROWBOTTOM

Since establishing West Row Hairdressing in 1986 with Marc Westerman, Steve Rowbottom has, as Head of Creative Direction, taken the brand from strength to strength. In addition to leading the internal Art Team, Steve has consistently produced outstanding shoots and session work and worked on a number of celebrity events and Fashion Week shows, including Matthew Williamson and Frost French.



ROBERT EATON

Robert Eaton is three times North Eastern Hairdresser of the Year, Hall of Fame member and a L'Oréal Professionnel Colour Specialist. Robert Eaton is amongst a new generation of hairdressers and, at a young age, has already made his mark on the industry. Renowned for his colouring techniques, Robert's collections and expert advice are regularly published in the hair, trade and consumer press. He inspires stylists with new commercial looks to incorporate into everyday salon life.



SAKS ART TEAM

The Saks Art Team is renowned the world over for its award-winning creativity and first class education, and travels the globe sharing its philosophy and skills. In demand for shows, seminars and educational events from Europe to Asia, the team combines education with art. A wealth of experience and knowledge is the secret to the team's success. The team's philosophy is simple – quality hairdressing and quality delivery of training. The training techniques embrace the Saks philosophy of commercial, wearable hair that looks great every day. Based in the UK and Italy, Saks Art Team members maintain a loyal clientele including celebrities and media stars.



STELLA LAMBROU

Stella Lambrou was trained in Europe and has since worked all over the world, doing show work and educational seminars and workshops. Stella also runs her own salon and continues to build her profile within the industry. She has the ability to turn current catwalk looks into client-friendly techniques and provides consultation tips on how to get the best information to and from your client.



TIM HARTLEY

Tim Hartley has carved out a fresh perspective on thought-provoking education and inspiration in hair, applying his enduring talents and innate gift for blurring the boundaries between hair and fashion, to stage shows, seminars and intimate workshops. Tim has made architecturally-inspired and fashion-informed hair his trademark, founding a company that allows him to focus solely on the creative process.

"I blend my unique precision cutting techniques with traditional methods for shaping and dressing hair which allows me to combine the wearable with the avant garde in a way that is totally fresh and new," says Tim.



TIM SCOTT-WRIGHT

Tim Scott-Wright, winner of the Midlands Hairdresser of the Year Award three years in a row, is one to watch. Having started his career working for industry great Umberto Giannini, Tim is now working alongside hair colour expert Lisa Shepherd as artistic director of her flagship Birmingham salon. Along with his Midlands Hairdresser of the Year status, Tim is the youngest ever member of the British Hairdressing Hall of Fame and member of the FAME Team 2005. Tim is passionate about hair and has his sights set on continuing the success of the Lisa Shepherd brand and the Birmingham salon!



TONY HEGARTY

Tony Hegarty, owner of Shoreditch salon Identity UK, truly is a unique hairdresser. Halfway through his 30 year career, he was taught Afro hairdressing. Since then he has developed himself into one of the UK's foremost mixed-race hairdressers, a market still neglected by European and Afro hairdressers alike. Since the salon opened Tony and his team have achieved incredible acclaim. His ability to cut, colour or style any hair length or texture has earned him rave reviews in the national press, the 'Stylist of The Year' 2003 title at the Blackhair Awards and a lengthy list of clients who fly from as far afield as Africa just to experience his mane-taming magic.



WAHL'S SIMON SHAW

Simon Shaw is one of the most inspiring and motivating presenters in the United Kingdom. Simon is known for his innovative demonstrations on-stage at all the major exhibitions including Salon International and Salon Spring, at shows and seminars overseas and at the many courses he has designed and developed for the Wahl Academy. Simon's work commitments have seen him present on four different continents as well as every corner of the UK and Ireland.



TONI&GUY ART TEAM

The most successful team in British Hairdressing Award history, the globally-renowned TONI&GUY International Art Team educate an average of 100,000 hairdressers a year, presenting inspired shows and seminars in over 70 countries – education is not just a priority for TONI&GUY it's an obsession. Fashion is the key influence in everything TONI&GUY do and as 'Official Haircare Sponsor to London Fashion Week' the TONI&GUY Art Team create the hair for over 50 designer catwalk shows each year. Constantly evolving ideas and trends in hair has seen them remain at the front of the hairdressing industry for over four decades.



TREVOR SORBIE ARTISTIC TEAM

The Trevor Sorbie Artistic Team believes that education is the key to success. Winners of numerous awards including British Hairdressing Awards Artistic Team 2005, 2006 and 2007 the team is made up of highly respected stylists including International Creative Director, Angelo Seminara, Artistic Director, Johanna Cree-Brown and International Technical Director, Nathan Walker. Fashion plays a key role in the team's activities and they have worked on fashion shows for names like Christian Dior, Louis Vuitton, Gucci, Dolce & Gabbana, Alexander McQueen, Vivienne Westwood and Jacob Kimmie.

AFRO HAIR CUTTING & STYLING

GUEST ARTIST: Tony Hegarty

OBJECTIVES

This one day course will equip competent stylists with the knowledge, skills and confidence to tackle Afro and mixed race hair. The morning session will focus on the theory side, highlighting the differences between Afro and Caucasian hair types, and the tools and knowledge you need to be able to cut and/or style Afro hair, using a practical demonstration. The afternoon will be a practical session where you can put into practice what you have learnt on live models. You will leave this course with the confidence that you are

STUDENT PROFILE

Experienced stylists and those returning to the salon looking to learn skills and gain confidence with Afro and mixed-race hair.

able to cut and/or style Afro hair and claim your slice of this lucrative market.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£200 ALL DAY

TAKE AWAY

Diploma

BLADING

GUEST ARTIST: Gary Sunderland

OBJECTIVES

This unique course will explain the principles of the blade, its uses and limitations. Many stylists may be slightly fearful of using a blade to create beautiful results. Be astonished by the results that can be achieved in everyday styling once the principles of the 5th and sectioning required have been described and demonstrated. This course removes the fear that many have when blading, showing how to create a style without a visible cutting line whatsoever; creating layers from inside the hair instead of on the exterior;

STUDENT PROFILE

Stylists with a minimum of three years general experience is recommended.

removing weight yet adding volume; cutting on the curve, creating fantastic concave shapes either around the face or on the interior of the haircut.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£190

TAKE AWAY

Diploma

NEW! COLOUR COLLECTIONS

GUEST ARTIST: Lisa Shepherd

OBJECTIVES

How does a good colourist become a GREAT colourist? Take a Lisa Shepherd Colour Course! Lisa is inspirational and creative yet REAL and shows you inside her world of colour – her courses help you to produce gorgeous, commercial, salon-friendly colour that will keep your clients coming back to you time and time again and will take you from being good to being great!

STUDENT PROFILE

The advanced colourist who wants to take things one step further.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo / Practical
10.00am - 5.30pm
1 day

PRICE

£265

TAKE AWAY

Diploma

COLOUR INSPIRATION

GUEST ARTISTS: Carolyn Newman; Mark Creed; Robert Eaton

OBJECTIVES

Come and see the latest colouring techniques of talented guest artists. They will share their creativity, expertise and specialist skills in the true 'Let's Dream, Excel, and Succeed Together' spirit. The course is designed to drive and focus creativity in colour. Learn the importance of being brave and appreciate the full potential of colour. The skills gained will not only enhance performance but will help colourists understand how to communicate this effectively to build their business.

STUDENT PROFILE

Experienced colourists who seek inspiration or would like to improve their technique.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 or 2 days

PRICE

£200 1 DAY
£350 2 DAYS WITH
CAROLYN NEWMAN

TAKE AWAY

Diploma

L'Oréal Professionnel Inspiration Paris, 2009



COLOUR PHILOSOPHY

GUEST ARTIST: Mark Creed

OBJECTIVES

A chance to get up close and personal with one of hairdressing's most inspired and thought-provoking colour artists. This innovative colour management course is designed for experienced hairdressers. Internationally-acclaimed colour artist Mark Creed will share his wealth of knowledge and experience, explaining how to break down barriers and cast-aside any technical inhibitions, enabling a freedom and focus to build and promote a dedicated salon colour department. Mark's inspiring course will excite, stimulate and build confidence,

STUDENT PROFILE

Experienced hairdressers wishing to expand their colour skills.

leading to greater opportunities to explore the art of capitalising on colour.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory
2.00pm - 5.00pm
½ day

PRICE

£100

TAKE AWAY

Diploma

NEW! CONTEMPORARY BARBERING

GUEST ARTIST: Leanne Brown

OBJECTIVES

Leanne Brown, winner of the 2009 L'Oréal Professionnel Colour Trophy Men's Image Award, leads this course teaching you how to add a twist to classic men's hairdressing techniques. Learn how to create modern and up-to-the-minute looks for men.

STUDENT PROFILE

Experienced hairdressers looking to perfect and expand their skills in hairdressing.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£210

TAKE AWAY

Diploma

CONTEMPORARY BRIDAL WORKSHOP

GUEST ARTISTS: Jonny Engstrom; Royston Blythe Artistic Team

OBJECTIVES

A course designed for stylists wishing to bring a contemporary edge to bridal hair, covering all lengths and textures. Our talented guest artists will take the fear out of bridal work with their creative flair and technical know-how.

STUDENT PROFILE

Stylists with basic ability in long hair who want new, inspirational ideas.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£220 ALL DAY

TAKE AWAY

Diploma

NEW! CONTEMPORARY CATWALK

GUEST ARTIST: Steve Rowbottom

OBJECTIVES

Build on the knowledge and skills acquired in Contemporary Classics to understand the fundamentals of fashion. Learn how to recreate looks hot off the international runways that will be ready to wear for your fashion-forward clientele. This is real hairdressing at its best.

STUDENT PROFILE

Forward-thinking, creative hairdressers who want to share the latest fashion with their clientele.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£210

TAKE AWAY

Diploma

COUTURE CULTURE

GUEST ARTISTS: Haringtons Art Team

OBJECTIVES

Fashion is ever changing. Wardrobes have to be updated regularly. Hairdressing can take a lesson from fashion. By constantly updating looks, customers will visit our salons more frequently which helps to develop business. This course is designed to help stylists learn the latest cutting and finishing techniques and stay ahead of the fashion world. The focus will be on future trends along with information that will be invaluable during consultations and will help maintain client retention. For those

STUDENT PROFILE

Fashion conscious stylists looking to develop their techniques and consultation skills.

thinking of putting a collection together, this course will undoubtedly inspire.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£210

TAKE AWAY

Diploma

CREATING THE PERFECT PHOTO SHOOT

GUEST ARTISTS: Charles and Karen Dodds

OBJECTIVES

DAY ONE: THEORY. A comprehensive guide to putting together a photo shoot – who does what and what needs to be arranged beforehand – giving a complete overview and checklist.

DAY TWO: PRACTICAL. A model, make-up artist and international clothes stylist will be provided. Students will receive guidance on how to achieve a stunning photographic image, culminating in a photo shoot with award-winning photographer and art director Rick Dodds.

STUDENT PROFILE

Two members from one salon who wish to work together to learn and produce photographic work.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
2 days

PRICE

£1,800 for 2 delegates

TAKE AWAY

Diploma

A disk of the completed collection will be forwarded to each student's salon and circulated by Cutting Room Creative's PR company to all the major hair magazines for possible publication, with full credits for all involved.

"OVERALL A VERY GOOD EXPERIENCE.
I LEARNT A LOT OF USEFUL
TRICKS AND TECHNIQUES."

SASHA LOFTUS. FREELANCE



CUT AND COLOUR COLLECTIONS

GUEST ARTISTS: Alan Edwards Artistic Team; Andrew Collinge Art Team; Barbara Daley Art Team; Brooks and Brooks; Carolyn Newman and Bill Underwood; Charlie Miller Art Team; Charles Worthington Art Team; Contemporary's Artistic Team; Guy Kremer; Saks Art Team; Stella Lambrou; TONI&GUY Art Team

OBJECTIVES

Members of the best British Artistic Teams will showcase their latest collections, as seen in their photographic work, and also offered every day to clients across the country.

STUDENT PROFILE

Hairdressers looking for inspiration to combine cutting and colouring in creating beautiful commercial looks.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£215 ALL DAY
£265 ALAN EDWARDS – ADVANCED

TAKE AWAY

Diploma

THE DANIEL GALVIN EXPERIENCE

GUEST ARTISTS: Daniel Galvin Colour Team

OBJECTIVES

This one day in-house course gives you an opportunity to learn and master the secrets behind the Daniel Galvin highlighting technique. Following the course you will be able to adapt the colours that they create for celebrity clients to your own client base, as well as gaining an insight into one of Europe's most successful colour businesses. This course is a combination of demonstrations and hands-on practical sessions with models and is guaranteed to inspire and motivate intermediate colourists.

STUDENT PROFILE

Intermediate to advanced colourists and stylists.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£250

TAKE AWAY

Diploma

DESIGNER CUTTING

GUEST ARTISTS: Adee Phelan; Brooks and Brooks; Charlie Miller Art Team; Cobella Art Team; Daniel Hersheson; Darren Fowler; Dylan Bradshaw; Haringtons Art Team; Herman Ho; James Galvin; Paul Edmonds; Tim Hartley; Tim Scott-Wright; Trevor Sorbie Artistic Team

OBJECTIVES

Come and see the latest cutting collection of talented guest artists. They will share their creativity, expertise and specialist skills, displaying their own individuality.

STUDENT PROFILE

Experienced stylists and those returning to the salon looking for the ultimate inspiration.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£210 ALL DAY

TAKE AWAY

Diploma

FASHION INTERPRETATION

GUEST ARTIST: Richard Ward

OBJECTIVES

Designing a signature collection is an important step in a stylist's creative and business development. This course will show how to read the latest trends in fashion and design, how to interpret them and how to translate that inspiration into work. The course is designed to allow students to develop their own ideas and put them into practice. Students will learn to identify the purpose of a collection and explore ways to create stimulating visual presentations towards making a final statement.

STUDENT PROFILE

Art Team members and salon owners ready to embark on their own salon collections, or wanting to progress their work to new levels.

FORMAT/PRICE/TAKE AWAY

FORMAT

Day 1: Theory
Central Saint Martins
College of Art and Design
Day 2: Theory/Practical
L'Oréal International Academy
Both days: 10.00am - 5.30pm

PRICE

£350

TAKE AWAY

Diploma

DAY 1

CENTRAL SAINT MARTINS
COLLEGE OF ART AND DESIGN

The first day, held at Central Saint Martins, will focus on the techniques fashion designers use to provide inspiration, edit ideas and present them professionally. Through the work of staff and students, Central Saint Martins continues to build on the success of its past by pushing the boundaries of art, design and communication, encouraging students to challenge the prevailing ethic and become leaders and innovators.

DAY 2

L'ORÉAL INTERNATIONAL ACADEMY
WITH GUEST ARTIST RICHARD WARD

Richard's hair attitude is about making women feel beautiful; his signature look is sexy, glamorous, wearable hair. During this inspiring day, Richard will show his interpretation of fashion and design trends, unveiling the brainstorming behind past BHA Photographic collections. In the afternoon, there will be the chance for students to recreate, with Richard's guidance, their own interpretation of the fashion and design trends in the workshop environment.

FUNKY CLIPPING

GUEST ARTIST: WAHL's Simon Shaw

OBJECTIVES

Discover the ultimate clipping experience on new, exciting, innovative and inspiring cutting course. Simon Shaw, Artistic Director, Wahl UK, will be demonstrating the latest techniques, making work in the salon with clippers quicker, easier and more enjoyable. This innovative and inspiring course is a must for all creative stylists. It also includes a practical session.

STUDENT PROFILE

Stylists with a minimum of two years experience who are looking for inspiration and new ways of using clippers on any hair type.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£210 ALL DAY

TAKE AWAY

Diploma

FUSION

GUEST ARTIST: Jonny Engstrom

OBJECTIVES

In this course Jonny Engstrom will be blending men's and ladies' styling using razor and thinning scissor techniques that are consumer-friendly and easy to adapt for use on the salon floor. The day is aimed at stylists with intermediate to advanced skills who want to be inspired and learn something fresh.

STUDENT PROFILE

Experienced stylists that have been on the floor for at least two years and wish to explore new ways of cutting hair and how to mould one haircut to another.

FORMAT/PRICE/TAKE AWAY

FORMAT

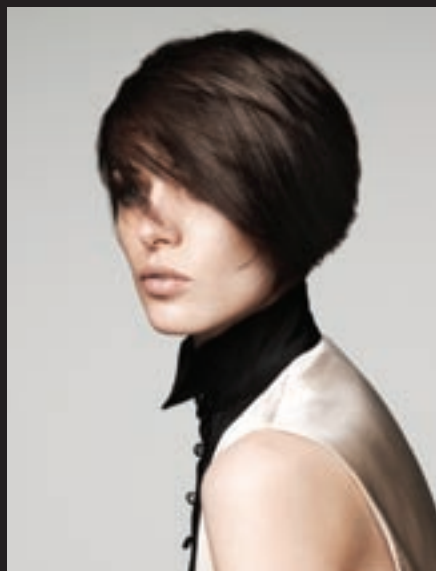
Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£205

TAKE AWAY

Diploma



H³

GUEST ARTIST: H³ Ambassador

OBJECTIVES

H³ is the result of an international creative programme looking at global cutting and styling trends; a new generation of cutting and styling ideas, right on the edge of current design direction.

H³ not only inspires but also provides insight into new trends as you learn how to adapt techniques to cater for each and every client's need. The course is run in various different venues across the UK, enabling you to benefit from learning about the newest cutting techniques.

STUDENT PROFILE

Intermediate level and above.

FORMAT/PRICE/TAKE AWAY

FORMAT

Practical
10.00am - 5.30pm
1 day

PRICE

£120

TAKE AWAY

Diploma
Workbook
Tuition mannequin

HAIR COUTURE

GUEST ARTISTS: India and Jason Miller

OBJECTIVES

Experience years of work in just one day. India and Jason Miller will be sharing their extensive experience and knowledge with an intimate group of people in this exciting and personal 'look and learn' and 'hands-on' course. They will share some of their favourite avant-garde ideas including the stitch, the weave, the quills and the crochet, all of which have stimulated worldwide audiences on the show and seminar circuit.

STUDENT PROFILE

This seminar is for people who are truly passionate about the artistry of hairdressing and want to excel in show and photographic work.

FORMAT/PRICE/TAKE AWAY

FORMAT

Practical/Demo
10.00am - 5.30pm
1 day

PRICE

£200

TAKE AWAY

Diploma

"I REALLY ENJOYED THIS COURSE
AND LEARNT A LOT, WHICH WILL BUILD
MY CLIENTELE AND GIVE ME CONFIDENCE."
BROGAN BRITTON, HAIR RAZORS

HAIR TRENDS

GUEST ARTISTS: Marc Trinder; Herman Ho

OBJECTIVES

Learn the tricks of the trade with experienced session stylists. Discover quick solutions to style all lengths of hair. This course covers subjects from the use of hair pieces to the creative blending of styling products, taking inspiration from the catwalks for up-to-the-minute, time-saving results.

STUDENT PROFILE

Senior stylists with advanced skills in all aspects of finishing.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£210

TAKE AWAY

Diploma

NEW! INTERMEDIATE CUT & COLOUR COLLECTIONS

GUEST ARTIST: Alan Edwards

OBJECTIVES

This new and unique educational session will allow you and your team to experience a philosophy that solely focuses on developing and evolving your salon expertise. We will integrate cutting techniques and colour patterns to produce new and fresh ways of cutting and colouring, resulting in maximum client retention, frequency and increased clientele.

STUDENT PROFILE

Students must be able to choose and apply colour with a minimum of 2 years experience cutting and styling hair. Suitable for young stylists who have recently qualified, looking to be inspired and build their client base.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£215

TAKE AWAY

Diploma

LONG HAIR WORKSHOP

GUEST ARTISTS: Guy Kremer; Jonny Engstrom; Peter Mark Art Team/Michael Doyle; Royston Blythe Artistic Team

OBJECTIVES

From essential to avant-garde, this course offers everything a stylist needs to know about long hair. A host of guest artists will demonstrate the art of styling long hair, starting with classic techniques and basic hair-up styles, helping students gain the confidence to practice commercial wearable looks before progressing towards the most creative long hair techniques.

STUDENT PROFILE

Stylists looking for inspiration on long hair work.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£220 ALL DAY

TAKE AWAY

Diploma

MEN'S DESIGNER CUTTING

GUEST ARTISTS: Charlie Miller Art Team; Guy Kremer

OBJECTIVES

Come and see the latest cutting collection of talented guest artists completely dedicated to male clients. They will share their creativity, expertise and specialist skills, displaying their own individuality.

STUDENT PROFILE

Young to experienced stylists and returnees looking for the ultimate inspiration.

FORMAT/PRICE/TAKE AWAY

FORMAT

Demo/Practical
10.00am - 5.30pm
1 day

PRICE

£50 MORNING DEMO ONLY
£210 ALL DAY

TAKE AWAY

Diploma

"EVERYTHING THAT I PRACTISED TODAY
I WILL DEFINITELY USE IN SALON
AND ENJOY THE NEW TECHNIQUES
- A BRILL DAY!"

STEPHANIE GARNER. URBAN HAIR. WIGAN

PERFECT CONSULTATION

GUEST ARTIST: Carolyn Newman

OBJECTIVES

Colour is key to building a successful salon clientele. Keeping and growing your colour business is a challenge, but it is essential, and one of the best ways to ensure success is to consistently carry out expert consultations with all your clients. Sharing your skills with them and offering them colour opportunities means that they will leave your chair happy and looking forward to their return visit. On this one day course you will learn the steps to follow for an effective consultation, and the tools you will require to ensure the development of your colour clientele.

STUDENT PROFILE

Stylists, colourists or those returning to the salon looking to improve their consultation skills and increase and retain colour clients.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£200

TAKE AWAY

Education materials
Diploma

SHOW REAL

GUEST ARTIST: Simon Shaw

OBJECTIVES

A course that focuses on the development of your personal skills in presenting and delivering memorable demonstrations. This course focuses on the 10 core principles of presenting. Whoever your audience is, this formula will not let you fail – be it presenting on stage to hundreds of people to presenting yourself to a client or communicating effectively with your team. See yourself through the eyes of your audience.

STUDENT PROFILE

All current stage performers who want to enhance their presentation skills. Stylists with ambitions to demonstrate, present on stage, or educate fellow hairdressers and those preparing for competitions such as Talentspotting or the L'Oréal Professionnel id.artist Programme.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical/Presentation
10.00am - 5.30pm
2 days

PRICE

£350

TAKE AWAY

Mood board
Tuition mannequin
Your personal presentation on DVD
Diploma



SHOW REAL UN-CUT

GUEST ARTIST: Simon Shaw

OBJECTIVES

An advanced presenters course, this is an opportunity to refine your skills. Learn to read your audience and make an impact as you deliver your message. This course is focused on the 10 core principles of presenting and is best suited to those who have completed Show Real. Candidates should have some brief experience in presenting.

STUDENT PROFILE

For experienced show presenters who are willing to push the boundaries and take their skill to the next level. Be prepared to interact, and to give and receive real and honest feedback to help you be the best and most engaging presenter possible.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical/Presentation
10.00am - 5.30pm
2 days

PRICE

£350

TAKE AWAY

Mood board
Tuition mannequin
Your personal presentation on DVD
Diploma

TEXTURE UP TEXTURE DOWN

GUEST ARTISTS: John Jenkins Art Team

OBJECTIVES

Movement is essential for the latest sexy looks. This intensive course is intended to increase confidence in working with the texture and volume of hair. It is designed to increase confidence with tonging hair, creating shape in order to create looks straight from the catwalks and magazines using a vast range of texture expert, tecni.art and playball products. The John Jenkins Art Team use various materials including magazines to stimulate students' learning.

STUDENT PROFILE

Students with a basic knowledge of texture services, looking for ideas to develop the service in the salon and develop confidence in creating textured hair.

FORMAT/PRICE/TAKE AWAY

FORMAT

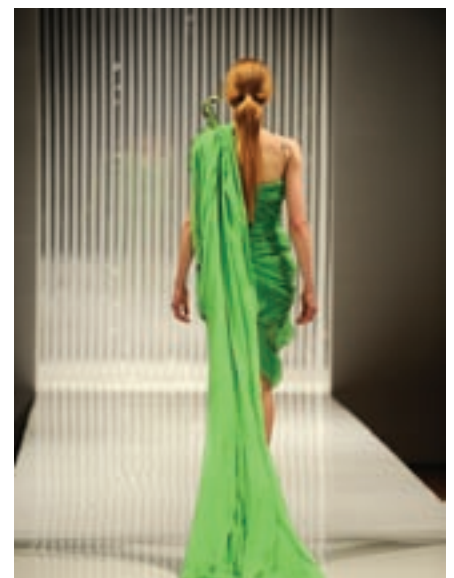
Theory/Practical
10.00am - 5.30pm
1 day

PRICE

£210

TAKE AWAY

Diploma



ULTIMATE STYLE

GUEST ARTIST: Michelle Blake

OBJECTIVES

Twice a year worldwide fashion predictions are unveiled for the season ahead. These trends are crucial to hairdressers in guiding style direction. This inspiring course will teach consultation skills that will add a new dimension to every student's salon work by incorporating forthcoming trends into personal consultations, covering areas such as body architecture, natural colouring and styles that suit face, body and hair. Clients will feel the service they receive is much more than just a hair consultation.

STUDENT PROFILE

Stylists or colourists, all levels.

FORMAT/PRICE/TAKE AWAY

FORMAT

Theory/Practical
10.00am - 5.00pm
1 day

PRICE

£170

TAKE AWAY

Diploma

VISUALISATION TO REALISATION

GUEST ARTISTS: Haringtons Art Team

OBJECTIVES

How do the Haringtons award-winning Art Team develop their objectives and work through the creative process to bring their visions to reality? This is your chance to find out how this successful team works together and the methods they use in every area that they work in.

STUDENT PROFILE

Whether it's your aspiration to win national awards, create inspirational photographic collections or put on spectacular shows, this course is for you.

FORMAT/PRICE/TAKE AWAY

FORMAT

Morning – Theory/Practical/Demo/
Brainstorming, step-by-step creative
process and methods of practice
Afternoon – Workshop/Models
10.00am - 5.30pm – 1 day

PRICE

£210

TAKE AWAY

Diploma, Personalised Action Plan,
"How To" Pack

